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Quality of Life	2012
European Quality of Life for Employees (Cushman&Wakefield)	1rst
Number of International Schools	35
Number of Sunny Days	311
Beach (Number / Km)	7 / 4,2 km
Catalan Restaurants with a Michelin Star	49
Economy	2012
Barcelona GDP (2008)	144.964 m€
% Industry in BCN GDP	16,1%
% Construction in BCN GDP	4,8%
% Services in BCN GDP	79,1%
Barcelona GDP/Spain	13%
Number of Businesses Opened in Barcelona (2011)	12.334

Barcelona Rankings

Cushman&Wakefield European Cities Monitor
6th best European city for Business
Citi Group Hot Spot Benchmarking Global City Competitiveness
9th World city for World Global Appeal and in Infrastructure
Ernst & Young European Attractiveness Survey
3rd European city in Number of International Investment Projects
KPMG Global Cities Investment Monitor
3rd metropolis in Investment-oriented Research Centers
FDI Magazine-European Cities and Regions of The Future (2012-2013)
1st city in Southern Europe / 4th city promoting Foreign Investment

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Logistics	2012
Port	58,7
Number of Containers	247,571
Total Passengers	36,90%
Cargo Systems: Top 100 EU Container Ports	46,335
Total Cruise Passengers	2
Airport	24,40%
Total Passengers	5,953,995
BCN Airport Capacity	216
European Ranking in Passengers	165
International Connections	427,000
35 Millions	m² of Exhibition Space
55 Millions	€m²/ Year Business District
9th	€m²/ Year Front Line
140	m² of Available Offices

Human Capital	2012
Labour Cost (NYC = 100)	58,7
University Students in Catalonia 2010-2011	247,571
% Workers with an Undergraduate Degree (UE = 30,7%)	36,90%
R&D Industry Employees (2010)	46,335
Business Schools on Global MBA Ranking (Financial Times)	2
Unemployment Rate	24,40%
Business Advantages	2012
Delegates	647,693
Number of International Meetings (ICCA)	150
Worldwide Ranking: Number of Meetings per City (ICCA)	3rd
Hotel Rooms	32,447
% Barcelona Exports/Spain (2011)	19,60%

Why Barcelona?



We are a private, independent and not-for-profit civil society platform. We want to make Barcelona one of the most attractive cities in the world for business and talent.

Make it happen!

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Population	2012
Barcelona Metropolitan Area	4,777,042
Barcelona - Euroregion	15,530,490
Global Market	2012
Number of visitors	7,440,113
Delegates	647,693
Number of International Meetings (ICCA)	150
Worldwide Ranking: Number of Meetings per City (ICCA)	3rd
Hotel Rooms	32,447
% Barcelona Exports/Spain (2011)	19,60%